



MAKE THEM ALL TRIPS OF A LIFETIME

Writers. Photographers. World Travellers.
Sharing Unique & Luxury Travel Experiences.

MEDIA KIT 09/24



ABOUT US

MAKE THEM ALL TRIPS OF A LIFETIME is partners, D. Marino and J. Malley, media professionals who share a deep love of travel and exploration. With each new adventure, we test our boundaries, attracted to the unique, the secluded, the ancient and the wild, (all with multiple cameras in tow).


In between trips, based in Toronto, Canada, we are writing and sharing our love for travel and photography. Since 2019, we have regularly published [Travel Blogs, Reviews and Experiences](#) from our explorations, having had the pleasure of collaborating with [other travel bloggers and travel magazines](#) along the way.

In 2020, we published our first book, a collection of true travel stories: [20 Travel Tales in 200 Words](#), and opened a [Shop](#) of unique items that feature our photography.

Our first official photo gallery, [The Galapagos Collection](#), was launched in 2022, and after having been featured on a travel podcast, decided to launch our very own travel [Podcast](#) in 2023.

With our love of travel, writing, photography (and each other) now intertwined, our lives are completely governed by the next TRIP OF A LIFETIME.

ACCOMPLISHMENTS




Written posts are separated into 3 categories:

UNIQUE EXPERIENCES
LUXURY REVIEWS
TRIPS OF A LIFETIME

A vibrant underwater photograph of a pod of dolphins swimming in clear blue water. The dolphins have dark grey upper bodies and lighter, mottled lower bodies. They are captured in various swimming poses, with some showing their dorsal fins. The water is a deep, clear blue, and the lighting creates a bright, airy atmosphere.

UNIQUE EXPERIENCES

Unique Experiences are short and specific. They include specific travel tips and tricks, travel itineraries and insights from first-hand experience, for the future traveller or those who are specifically looking for guidance and inspiration on unique travel.




Luxury Reviews are just that, honest reviews of luxury hotels, unique resorts & tours and delicious restaurants we've experienced along the way (on location).

Each luxury review also includes a brief summary and score out of 5

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LUXURY REVIEWS



[Trips of a Lifetime](#) posts describe the full experience, travel stories from beginning to end. These are for those who wish to live vicariously through our travels and are looking for details on the how, where and why things happened, and most importantly, how we made it a trip of a lifetime. Some posts also available in Spanish and Italian.

TRIPS OF A LIFETIME



5.8K+



180+
2k MV



1K+



USA - Canada
UK - Australia



65%



34%

24-34 40%
35-54 46%



625+



500+



288+



145+



363+

DA 16

M/PGV

6.5K+ ↑ 46%

M/UV

4.7K+ ↑ 49%

M/SES

5.3K ↑ 53%

ENG

63%

AUDIENCE
REACH

COLLABORATIONS



Free Tour Expert
Amazing walking tours around the world

PHANGANIST®

**TRAVEL
DUDES**
For Travelers, By Travelers!

Green Mochila
Budget Backpacking in South America

in Search of Sarah

NORTH AMERICA

Bahamas
Canada
Costa Rica
Cuba
Curacao
Dominican Republic
Jamaica
Mexico
Nicaragua
Panama
USA

SOUTH AMERICA

Ecuador
Galapagos Islands

ASIA

Maldives
Sri Lanka
United Arab Emirates

EUROPE

Austria
England
France
Germany
Greece
Iceland
Ireland
Italy
Spain
Switzerland
Vatican City

AFRICA

Egypt
Kenya
Mauritius
Tanzania

OCEANIAN

Fiji
Samoa

COUNTRIES VISITED

SERVICES

\$50

SPONSORED LINK: Insert 1 no-follow backlink into existing blog post.

\$50

SPONSORED BANNER: Insert 1 banner into existing blog post (within body of text).

\$75

PHOTO SERVICES: Use of 2 original photos (for digital).

\$200

NEW DEDICATED BLOG POST/REVIEW: Create/write new sponsored post (1500+ words) including 1 no-follow link/1 banner, plus email marketing to subscriber list.

\$100

SOCIAL MEDIA BLAST: (Sponsored Photo Posts) 1 post each using original photography: Twitter, Pinterest, Threads, Facebook (page, group, story), Instagram (page, story).

\$100

SOCIAL MEDIA BLAST: (Sponsored Video Posts) 1 post each using original videography: Twitter, Pinterest, Threads, Facebook (page, group, story), Instagram (page, story, reel), TikTok, YouTube.

\$300

FULL PACKAGE: Create/write new sponsored blog post (1500+ words) with 2 no-follow links, plus Social Media Blast (photo or video) and Photo Services (2-4 original photos).

OPEN TO NEW & CREATIVE IDEAS FOR COLLABORATING!

www.MAKETHEMALLTRIPSOFALIFETIME.COM

contact.tripsofalifetime@gmail.com



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A close-up photograph of two marine iguanas on a rocky shore. The iguana in the foreground is resting its head on the back of the other, with its claws visible. The background shows a clear blue ocean under a bright sky.

THANK-YOU!

All photos used in this Media
Kit were taken by:
MAKE THEM ALL TRIPS OF A LIFETIME.