



# MAKE THEM ALL TRIPS OF A LIFETIME

Writers. Photographers. World Travellers.  
Sharing Unique & Luxury Travel Experiences.

MEDIA KIT 02/24



## ABOUT US

MAKE THEM ALL TRIPS OF A LIFETIME is partners, D. Marino and J. Malley, media professionals who share a deep love of travel and exploration. With each new adventure, we test our boundaries, attracted to the unique, the secluded, the ancient and the wild, (all with multiple cameras in tow).

In between trips, based in Toronto, Canada, we are writing and sharing our love for travel and photography. Since 2019, we have regularly published [Travel Blogs, Reviews and Experiences](#) from our explorations, having had the pleasure of collaborating with [other travel bloggers and travel magazines](#) along the way.




In 2020, we published our first book, a collection of true travel stories: [20 Travel Tales in 200 Words](#), and opened a [Shop](#) of unique items that feature our photography.

Our first official photo gallery, [The Galapagos Collection](#), was launched in 2022, and after having been featured on a travel podcast, decided to launch our very own travel [Podcast](#) in 2023.

With our love of travel, writing, photography (and each other) now intertwined, our lives are completely governed by the next TRIP OF A LIFETIME.

## ACCOMPLISHMENTS





Written posts are separated into 3 categories:

UNIQUE EXPERIENCES  
LUXURY REVIEWS  
TRIPS OF A LIFETIME




A vibrant underwater photograph of a pod of dolphins swimming in clear blue water. The dolphins are sleek and dark with lighter patches on their sides. The scene is captured from a slightly elevated angle, showing the dolphins' dorsal fins and tails. The water is a deep, clear blue, and the lighting is bright, creating a sense of depth and clarity.

## UNIQUE EXPERIENCES

Unique Experiences are short and specific. They include specific travel tips and tricks, travel itineraries and insights from first-hand experience, for the future traveller or those who are specifically looking for guidance and inspiration on unique travel.






Luxury Reviews are just that, honest reviews of luxury hotels, unique resorts & tours and delicious restaurants we've experienced along the way (on location).

Each luxury review also includes a brief summary and score out of 5

MAKE THEM ALL TRIPS OF A LIFETIME logos.

LUXURY REVIEWS





[Trips of a Lifetime](#) posts describe the full experience, travel stories from beginning to end. These are for those who wish to live vicariously through our travels and are looking for details on the how, where and why things happened, and most importantly, how we made it a trip of a lifetime. Some posts also available in Spanish and Italian.

TRIPS OF A LIFETIME





5.8K+



171+  
1.7k MV



1K+



USA - Canada  
UK - Mauritius



63%



37%

24-34 26%  
35-54 28%



600+



400+



240+ ↑ 28%



130+



170+

DA 12

M/PGV 1350+ ↑ 5%

M/UV 860+ ↑ 7%

M/SES 1.2K ↑ 12%

ENG 61%

AUDIENCE  
REACH



COLLABORATIONS



**PHANGANIST®**

**TRAVEL  
DUDES**  
For Travelers, By Travelers!

**Green Mochila**  
Budget Backpacking in South America

*in Search of Sarah*



## NORTH AMERICA

Bahamas  
Canada  
Costa Rica  
Cuba  
Curacao  
Dominican Republic  
Jamaica  
Mexico  
Nicaragua  
Panama  
USA

## SOUTH AMERICA

Ecuador  
Galapagos Islands

## ASIA

Maldives  
Sri Lanka  
United Arab Emirates

## EUROPE

Austria  
England  
France  
Germany  
Greece  
Iceland  
Ireland  
Italy  
Spain  
Switzerland  
Vatican City

## AFRICA

Egypt  
Kenya  
Mauritius  
Tanzania

# COUNTRIES VISITED



# SERVICES

**\$50**

**SPONSORED LINK:** Insert 1 no-follow backlink into existing blog post.

**\$50**

**SPONSORED BANNER:** Insert 1 banner into existing blog post (within body of text).

**\$75**

**PHOTO SERVICES:** Use of 2 original photos (for digital).

**\$200**

**NEW DEDICATED BLOG POST/REVIEW:** Create/write new sponsored post (1500+ words) including 1 no-follow link/1 banner, plus email marketing to subscriber list.

**\$100**

**SOCIAL MEDIA BLAST:** (Sponsored Photo Posts) 1 post each using original photography: Twitter, Pinterest, Threads, Facebook (page, group, story), Instagram (page, story).

**\$100**

**SOCIAL MEDIA BLAST:** (Sponsored Video Posts) 1 post each using original videography: Twitter, Pinterest, Threads, Facebook (page, group, story), Instagram (page, story, reel), TikTok, YouTube.

**\$300**

**FULL PACKAGE:** Create/write new sponsored blog post (1500+ words) with 2 no-follow links, plus Social Media Blast (photo or video) and Photo Services (2-4 original photos).

\*Prices in CND \$

OPEN TO NEW & CREATIVE IDEAS FOR COLLABORATING!



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A close-up photograph of two marine iguanas on a rocky shore. The iguana in the foreground is resting its head on the back of the other, with its claws visible. The background shows a clear blue sky and the ocean. The image is framed by a white rounded rectangle.

THANK-YOU!

All photos used in this Media  
Kit were taken by:  
MAKE THEM ALL TRIPS OF A LIFETIME.